



# AUSTRALIAN INSTITUTE OF TECHNICAL TRAINING

## ICP50115 Diploma of Printing and Graphic Arts

Graphic & Design Studies

CRICOS Course Code 086764M



### Digital Production

### Course Description

This qualification applies to individuals who possess a sound theoretical knowledge in the Printing and Graphic arts industry and are responsible for production workflow.

They analyse and evaluate information from a variety of sources and are involved in planning, scheduling and the supervision of labour, machines, and materials for production. They provide leadership and guidance to others with responsibility for the output of others.

### Qualification

Students successfully completing the course will receive the Nationally Recognised; ICP50115 Diploma of Printing and Graphic Arts.

### Course Duration

This course is offered full time over 1 year or 52 weeks including holidays on a full time basis.

### Contact Hours

20 hours per week for 40 weeks.

*Additionally, students are expected at least **10 hours** of individual study per week not limited to research, learning activities and assessment activities utilising the facilities and resources available at AITT.*

### Tuition Fee

AUD\$ 9,500

*Fees and Charges are subject to change with prior notice.  
Material Fee will be charged extra.*

### Training Location

- Level 3, 475-485 Flinders Lane, Melbourne, VIC 3000  
(Classes as per scheduled timetable)

### Students' Testimonials

I chose to study the Diploma of Printing and Graphic Arts (Digital Production) at AITT because of the course structure. It's a very practical course; not only are we learning about designing, we are also gaining knowledge of how to put our training into practice in the design world as well as in the printing industry.

Gatewadee from Thailand



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### Entry Requirements

The Training Package does not specify any entry requirements for this qualification course.

### Age Requirements

AITT has a requirement that all students must be over 18 years of age at the commencement of course.

### Academic Requirements

To gain entry to this course, applicants should have successfully completed home country equivalent to an Australian Year 12 qualification.

For further information refer to the Equivalent Qualifications on the Victorian Curriculum and Assessment Authority (VCAA) website: <http://www.vcaa.vic.edu.au/Pages/vce/vcerecognition/equival/equiv-yr12.aspx>

### English Language Requirements

All International Students applying for courses at AITT must have a minimum English Language proficiency level of one of the below:

#### *You should qualify in ANY ONE (1) of the following:*

- IELTS overall band of 5.5 or equivalent;
- TOEFL iBT test score band of 46 equivalent or above;
- PTE Academic band score 42 equivalent or above;
- Cambridge English Advanced (CAE) test score band of 47 equivalent or above;
- OET score band Pass equivalent or above;
- Successful completion of Senior Secondary certificate of education in Australia conducted in medium of English;
- Completion of a full time studies in Australia towards a Certificate III level course or above;
- English as the first language;
- Satisfactory completion of the EAL course OR
- Any other form of test which satisfies the Institution.

### Teaching Method

Teaching is conducted in the classroom as well as in practical labs when required to simulate real work environment. The delivery may include face to face teaching, lectures, discussions, field trips, research, learning activities, group work, supervised practical sessions.

### Assessments

Assessments comprise of written assignments and project works.

### Course Structure

#### Units of Competency

(20 units including 4 core & 16 elective units)

Code	Title
<b>Core Units</b>	
• BSBSUS501	Develop workplace policy and procedures for sustainability
• ICPSUP216	Inspect quality against required standards
• ICPSUP260	Maintain a safe work environment
• ICPSUP262	Communicate in the workplace
<b>Elective Units</b>	
• ICPDMP581	Manage multimedia production
• ICPDMP582	Manage multimedia projects
• ICPKNW322	Apply knowledge of printing and graphic arts industry
• ICPPRP284	Produce PDF files for online or screen display
• ICPPRP322	Digitise images for reproduction
• ICPPRP334	Prepare an imposition format for printing processes
• ICPPRP385	Operate a database for digital printing
• ICPPRP396	Generate high-end PDF files
<b>(Prerequisite unit: ICPPRP284 Produce PDF files for online or screen display)</b>	
• ICPPRP397	Transfer digital files
• ICPPRP430	Manage colour
• ICPPRP435	Generate complex imposition
• ICPPRN384	Set up and produce basic digital print
• ICPPRN484	Prepare for variable data printing
• BSBSMB402	Plan small business finances
• BSBSMB404	Undertake small business planning
• ICPSUP553	Prepare production costing estimates

# aitt.vic.edu.au

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