



# AUSTRALIAN INSTITUTE OF TECHNICAL TRAINING

## BSB50815 Diploma of International Business

Business & Management

CRICOS Course Code 087352A



Business Management

### Course Description

This qualification reflects the role of individuals working in various positions across a variety of industry sectors who possess a sound theoretical knowledge base in international business management. They may demonstrate a range of managerial skills to ensure that international business activities are conducted effectively in an organisation or business area. Typically they would have responsibility for the work of other staff and lead teams in conducting international business activities.

### Qualification

Students successfully completing the course will receive the Nationally recognised; BSB50815 Diploma of International Business.

### Course Duration

This course is offered over 1 year or 52 weeks including holidays on a full time basis

### Contact Hours

20 hours per week for 40 weeks.

*Additionally, students are expected at least **10 hours** of individual study per week not limited to research, learning activities and assessment activities utilising the facilities and resources available at AITT.*

### Course Fee

AUD\$ 7,900

*Fees and Charges are subject to change with prior notice.  
Material Fee will be charged extra.*

### Training Location

- Level 3, 475-485 Flinders Lane, Melbourne, VIC 3000  
(Classes as per scheduled timetable)
- Level 2, 335 Flinders Lane, Melbourne, VIC 3000  
(Classes as per scheduled timetable)

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### Entry Requirements

#### Age Requirements

AITT has a requirement that all students must be over 18 years of age at the commencement of course.

#### Academic Requirements

To gain entry to this course, applicants should have successfully completed home country equivalent to an Australian Year 12 qualification.

For further information refer to the Equivalent Qualifications on the Victorian Curriculum and Assessment Authority (VCAA) website: <http://www.vcaa.vic.edu.au/Pages/vce/vcercognition/equivals/equiv-yr12.aspx>

#### Pathways into the qualification

Preferred pathways for candidates considering this qualification include:

- BSB41107 Certificate IV in International Trade or other relevant qualification OR
- With vocational experience working in an international business environment but without formal international business qualifications.

#### English Language requirements.

All International Students applying for courses at AITT must have a minimum English Language proficiency level of one of the below:

##### *You should qualify in ANY ONE (1) of the following:*

- IELTS overall band of 5.5 or equivalent;
- TOEFL iBT test score band of 46 equivalent or above;
- PTE Academic band score 42 equivalent or above;
- Cambridge English Advanced (CAE) test score band of 47 equivalent or above;
- OET score band Pass equivalent or above;
- Successful completion of Senior Secondary certificate of education in Australia conducted in medium of English;
- Completion of a full time studies in Australia towards a Certificate III level course or above;
- English as the first language;
- Satisfactory completion of the EAL course OR
- Any other form of test which satisfies the Institution.

### Teaching Methods

Teaching is conducted in the classroom as well as in practical labs when required to simulate real work environment. The delivery may include face to face teaching, lectures, discussions, field trips, research, learning activities, group work, supervised practical sessions.

### Assessments

Assessments comprise of written assignments and project works.

### Course Structure

#### Units of Competency

(8 elective units)

Code	Title
<b>Elective Units</b>	
• BSBMKG511	Analyse data from international markets
• BSBMKG512	Forecast international market and business needs
• BSBMKG513	Promote products and services to international markets
• BSBMKG516	Profile international markets
• BSBMKG517	Analyse consumer behavior for specific international markets
• BSBRSK501	Manage risk
• BSBWHS501	Ensure a safe workplace
• BSBWOR501	Manage personal work priorities and professional development

# aitt.vic.edu.au

**Australian Institute of Technical Training Pty. Ltd.**

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